



# IT ARTIST PROGRAM MEMBERSHIP APPLICATION

FULL NAME

ADDRESS 1

ADDRESS 2 (Apartment/unit #)

CITY, STATE, ZIP

PHONE NUMBER

E-MAIL

WEBSITE URL (if applicable)

**PLEASE CHOOSE YOUR FIELD OF WORK**

- TV/FILM PRODUCTION
- FASHION/EDITORIAL
- BRIDAL/FREELANCE

- RETAIL ARTIST
- COSMETOLOGIST/ESTHETICIAN
- STUDENT

**HOW DID YOU DISCOVER THE IT ARTIST PROGRAM?**

- SOCIAL MEDIA
- TRADE SHOW
- INDUSTRY PUBLICATION

- UNION NOTIFICATION
- ANOTHER IT ARTIST
- OTHER

To enroll, please submit via email or U.S. mail a completed application plus a valid photo ID and 2 credentials proving you're a current cosmetics professional or student. All documents must be submitted together; incomplete applications will not be considered.

@ **E-MAIL** itartist@itcosmetics.com  
E-mail attachments cannot exceed 8 MB.

✉ **MAIL** Attn: IT Artist Program  
111 Town Square Place  
Floor 10  
Jersey City, NJ 07310

## IT ARTIST PROGRAM GUIDELINES

The IT ARTIST program is currently available in the United States only. The special discounts and privileges associated with the IT ARTIST program are exclusive to IT ARTISTS, and membership is non-transferable. IT ARTIST discounts are available only at itcosmetics.com, and cannot be used at QVC, retail stores, TV Offers and tryitnow.com. Discounts cannot be combined with any other offers or promotions, and cannot be used on products already discounted.

IT Cosmetics™ reserves the right to limit member purchases. IT ARTISTS may not purchase more than six of the same item per transaction. Transactions are limited to \$500 per day and no more than \$4,000 per year, prior to the discount being applied. High-purchase volume may trigger a review of the member's purchases and membership account. Products acquired through the IT ARTIST program are intended for the personal and professional use by IT ARTISTS, and may not be resold under any circumstances.

IT Cosmetics™ reserves the right to approve, deny or cancel membership and revoke membership discounts and privileges at any time, and at its discretion. IT Cosmetics™ reserves the right to modify the program and its benefits at any time and without prior notification. By joining the program, you are automatically enrolled to receive IT Cosmetics™ newsletters.

By signing below, you agree to the IT ARTIST program guidelines and confirm that purchases made from itcosmetics.com are for your own proprietary use and not for resale or other commercial use.

Please send me all IT ARTIST newsletters and other communication regarding special events, promotions, education and more!  
See Terms & Conditions at [itcosmetics.com/terms-conditions](http://itcosmetics.com/terms-conditions), and Privacy Policy at [itcosmetics.com/privacy](http://itcosmetics.com/privacy).

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_



## IT ARTIST PROGRAM MEMBERSHIP APPLICATION

Developed with plastic surgeons, IT Cosmetics™ is all about bringing clinically proven, innovative, problem-solving products to makeup artists, salon professionals, and makeup and cosmetology students like *you*—and giving you the power to make your clients look and feel beautiful! That’s why we’re introducing the complimentary **IT ARTIST** program. This members-only program rewards you with a special discount on all your IT Cosmetics™ must-haves, and so much more! Other perks include: exclusive offers and promotions, product education and insight, **IT ARTIST** newsletters, sponsorship opportunities, and free ground shipping in the U.S. on orders over \$25. We can’t wait to welcome you to the **IT ARTIST** family!

DISCOUNT	30%	20%
<b>ELIGIBILITY</b>	Makeup artists, cosmetologists, estheticians, hairstylists and salon professionals	Students enrolled in makeup or cosmetology school
<b>WHAT DO YOU NEED TO APPLY?</b>	Applicants must provide a valid photo ID <u>and</u> 2 professional credentials from within the last 2 years. One of the professional credentials must be a union card, agency comp card, professional license, or current letter of employment.	Current students or recent graduates must provide a valid photo ID <u>and</u> proof of enrollment in an accredited makeup or cosmetology school.
<b>EXAMPLES OF ACCEPTABLE CREDENTIALS</b>	Professional credentials may include: <ul style="list-style-type: none"> <li><input type="checkbox"/> Union card</li> <li><input type="checkbox"/> Agency comp card</li> <li><input type="checkbox"/> Professional license</li> <li><input type="checkbox"/> Diploma or certificate from accredited makeup or cosmetology school</li> <li><input type="checkbox"/> Editorial page with name credit</li> <li><input type="checkbox"/> Call sheet on production company letterhead</li> <li><input type="checkbox"/> Tear sheet with name credit</li> <li><input type="checkbox"/> Letter of employment or paystub from a client, salon or cosmetics retailer</li> <li><input type="checkbox"/> Professional website (social media sites are <u>not</u> accepted)</li> </ul> Business cards and pro membership cards from other brands are <u>not</u> accepted.	Proof of enrollment may include: <ul style="list-style-type: none"> <li><input type="checkbox"/> Enrollment agreement</li> <li><input type="checkbox"/> Class schedule</li> <li><input type="checkbox"/> Receipt of payment or confirmation of program attendance on school letterhead</li> </ul> The proof of enrollment you choose to submit must include your name, the name of the program you’re enrolled in, and the start and end date.  Certification must list a minimum of 40 hours completed or in progress within one year.
<b>EXPIRATION</b>	2 YEARS	1 YEAR
<b>PROCESSING TIME</b>	4 WEEKS	4 WEEKS
<b>FEE</b>	NO FEE	NO FEE
<b>WHERE TO APPLY</b>	VIA E-MAIL OR U.S. MAIL E-mail attachments cannot exceed 8 MB.	VIA E-MAIL OR U.S. MAIL E-mail attachments cannot exceed 8 MB.

**DISCOVER IT. LOVE IT. BELIEVE IT.™**



# IT ARTIST PROGRAM SPONSORSHIP APPLICATION

IT Cosmetics™ is always looking for ways to support the professional makeup artist community with product gratis for events, editorial credit or projects giving IT Cosmetics™ brand exposure! In exchange for gratis, IT Cosmetics™ receives the agreed upon credit and reserves the right to share your project or event on itcosmetics.com or IT's other social media platforms. If you're interested in being considered for sponsorship, please fill out this application and email it with all other requested information to [itartist@itcosmetics.com](mailto:itartist@itcosmetics.com). IT Cosmetics™ considers submissions on a case-by-case basis, and kindly requires 4–6 weeks to process your request.

## FULL NAME

## ADDRESS 1

## ADDRESS 2 (Apartment /unit #)

## CITY, STATE, ZIP

## PHONE NUMBER

## EMAIL

## WEBSITE URL (if applicable)

# PROJECT INFORMATION

**PLEASE CHOOSE THE PROJECT OR EVENT**

- EVENT
- PRINT PUBLICATION
- CLASS/SEMINAR

- CHARITY
- FILM/TV OR STAGE PRODUCTION
- OTHER

TODAY'S DATE: \_\_\_\_\_ DATE OF EVENT: \_\_\_\_\_

NAME OF PROJECT: \_\_\_\_\_

DESCRIPTION OF PROJECT: \_\_\_\_\_

HOW WILL PROJECT BE PROMOTED? \_\_\_\_\_

LINK TO WEBSITE OR SOCIAL MEDIA: \_\_\_\_\_

HOW WILL IT COSMETICS™ BE PROMOTED? \_\_\_\_\_

WILL IT COSMETICS™ RECEIVE CREDIT?  YES  NO

IF YES, PLEASE EXPLAIN: \_\_\_\_\_

WILL YOU PROVIDE IT COSMETICS™ WITH IMAGES FOR USE?  YES  NO

IF YES, PLEASE PROVIDE DETAILS: \_\_\_\_\_

IS PROJECT AFFILIATED WITH ANY ORGANIZATION?  YES  NO

IF YES, WHAT ORGANIZATION? \_\_\_\_\_

IS PROJECT NON-PROFIT?  YES  NO

IF YES, PLEASE PROVIDE DOCUMENTATION SUCH AS PROOF OF 501(C) STATUS. \_\_\_\_\_

ARE ANY OTHER BRANDS INVOLVED?  YES  NO

IF YES, WHAT BRANDS AND HOW? \_\_\_\_\_

PRODUCT WISH LIST: \_\_\_\_\_